



Dear Adoration Parade Participant,

We would like to personally invite you to take part in the long-standing and inspirational Branson tradition, the Adoration Parade. This year's parade is the 63rd Annual and will take place on Sunday, December 4, 2011. Starting with the annual lighting of the largest area nativity scene, overlooking Lake Taneycomo at dusk and culminating with a community gathering like no other: the Adoration Parade.

If you've ever asked yourself the question, "What happened to Christmas?" this inspirational community event is the answer you've been seeking. The Branson community gathers on this special day to set aside our individual aspirations and celebrate the true meaning of the Christmas season. It is our chance to stop and reflect on the beauty of the Christmas story that still inspires people today. On this special night, no one is in the limelight and no organization is promoted, only an overwhelming outpouring of community and celebration as we come together to honor the story of Christmas.

As you plan for the upcoming Christmas season, don't miss the opportunity to enter your organization in the 63rd Annual Adoration Celebration & Parade. Branson's Ozark Mountain Christmas Season begins with the lighting of the nativity scene and we want you and your organization to be a part of this timeless tradition.

Please review and return the enclosed application by Friday, November 4, 2011. Mail or fax to: Adoration Parade, PO Box 1897, Branson, MO 65615 or 417-337-5887. For more information, contact Ladona Weathers, Branson/Lakes Area Chamber of Commerce & CVB, at 417-334-4084 ext. 314 or lweathers@bransoncvb.com.

See You at the Scene,

The 2011 Branson Adoration Parade Committee



Band Application

School Name: _____

Band Name: _____

School Mascot: _____

Band Director's Name: _____

Drum Major(s): _____

Number of Members Playing Instruments: _____

Number of Auxiliary/Flag Members: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Cell: _____ Email: _____

Number of buses/vehicles transporting band members: _____

Musical Selections:

1. _____

2. _____

3. _____

Band Division (by school enrollment): *(Check One)*

Class 1A Class 2A Class 3A

Class 4A Class 5A Exhibition/Open

Trophies/plaques will be awarded immediately following the parade. **NOTE: Band entries may not include vehicles of any type.** Band/Support staff (limited to 4) on the parade route are encouraged to wear school colors or Christmas themed attire.

Deadline for application is **Friday, November 4, 2011.** Please mail or fax to attention: Adoration Parade, PO Box 1897, Branson, MO 65615 or 417-337-5887. An acceptance letter will be mailed to you detailing the specifics. For more information, contact Ladona Weathers, Branson/Lakes Area Chamber of Commerce & CVB, at 417-334-4084 ext. 314 or lweathers@bransoncvb.com.

ADORATION PARADE ROUTE PLANNING MAP



--- ADORATION ROUTE 2011

**JUDGE #2
North Belk Parking Lot**

**JUDGE #3
Branson Landing
Fountains**

**JUDGE #1
Grandstand
(Main & Commercial)**

**Parade Start
(College & Sycamore)**

**Parade Finish
(Bass Pro Shops)**

**Band/Float/Walking Unit Assembly
Area Branson Convention Center
(South Parking Lot)**

**Band/Float/Walking Unit Participant
Pick Up Area
(South End of Landing Parking Lot)**